

WORKING FOR YOUR BUSINESS

# Membership in the Portland Chamber of Commerce



THE CHAMBER HAS BEEN PROVIDING OUR 400+ MEMBERS WITH THE TOOLS AND RESOURCES TO HELP THEM BUILD THEIR BUSINESS IN THE PORTLAND COMMUNITY SINCE 1963

*Join Today*

**PORTLAND**  
T E X A S  
Chamber of Commerce & Visitor Center

WWW.PORTLANDTX.ORG



*Join us and see the difference.*

## INVESTING IN YOUR CHAMBER

The work of your Chamber is financed by the investment of the Members who support it. The income for the chamber comes from Membership Investment and non-dues revenue such as our annual fundraisers including: Windfest, States of Luncheons, ie. the City, the County, the Industry & the Economy, Annual Golf Tournament, and the Portland Chamber of Commerce & Visitor Center Directory.

According to a study conducted by the Schapiro Group, 49% of consumers were more likely to think favorably of a local business if it was a member of the local Chamber -- and 80% were more likely to purchase a product or service from a Chamber member. The Portland Chamber has over 400 members, 70% are small businesses with 50 or fewer employees.

*Tracy Florence*

PRESIDENT/CEO  
PORTLAND CHAMBER OF  
COMMERCE & VISITOR CENTER



# Membership Benefits



## WHAT YOU'LL GET:

- ✓ CREDIBILITY & REFERRALS  
INCREASED WEB VISIBILITY  
ENHANCED BUSINESS LISTING
- ✓ ONLINE ADVERTISING  
SOCIAL MEDIA NETWORKING  
EMAIL MARKETING
- ✓ RIBBON CUTTING  
GRAND OPENING CEREMONY  
GROUND BREAKING
- ✓ NETWORKING  
CONSTANT CONTACT DISCOUNT  
MEMBERSHIP DIRECTORY LISTING
- ✓ VISITOR CENTER MEMBERS  
MARKETPLACE, DISCOUNTED PRICING  
AT CHAMBER EVENTS, FACEBOOK  
MARKETING
- ✓ WEBSITE ACCESS FOR MEMBERS  
ADVOCACY FOR BUSINESS,  
THROUGH EFFECTIVE POLITICAL  
ACTION

*The Portland Chamber of Commerce is an exciting organization of energetic, vibrant investors joining together to help make Portland a great place to...Visit, Explore, & Stay.*

## Why Invest?

The mission of the Portland Chamber of Commerce & Visitor Center is to promote a business, tourism and family friendly environment encouraging dynamic growth for Portland. The Chamber is a member-driven organization that assesses the needs of local business owners and executives. Our programs, products and events are created to deliver the strategic business solutions our members need.

### The Portland Chamber of Commerce & Visitor Center is:

- 🌐 the clear voice of business communicating to all levels of government on your behalf.
- 🌐 aggressively advocating for business through effective political action, ensuring that government offices are business sensitive.
- 🌐 offering a unique array of member discounts and benefits to save you time and money.
- 🌐 offering leadership programs to provide leadership skills and mentors to help you grow your business.
- 🌐 continuously promoting the community and your business.
- 🌐 focused on creating a strong and local economy.
- 🌐 providing an extraordinary array of effective business building opportunities to help get you connected.
- 🌐 providing meaningful business education and timely skill building workshops to improve your business effectiveness.
- 🌐 uniquely positioned to represent your business to relocating residents, new business and visitors to our community.

SEE PAGE 6 FOR SPONSORSHIP  
AND ADVERTISING  
OPPORTUNITIES

# Membership

## TYPES & DUES

### CHAMBER CHAMPIONS MEMBERSHIP LEVELS

**\$10,000** RED DIAMOND MEMBERSHIP



**\$5,000** DIAMOND MEMBERSHIP

**\$3,795** PLATINUM MEMBERSHIP

**\$2,500** GOLD MEMBERSHIP

**\$995** SILVER MEMBERSHIP

SEE PAGE 5 FOR CHAMBER  
CHAMPION MEMBERSHIP  
LEVEL BENEFITS



### GENERAL MEMBERSHIP LEVELS

**\$895** LEVEL 6: 51 OR MORE EMPLOYEES

**\$505** LEVEL 5: 36-50 EMPLOYEES

**\$405** LEVEL 4: 21-35 EMPLOYEES

**\$325** LEVEL 3: 11-20 EMPLOYEES

**\$275** LEVEL 2: 6-10 EMPLOYEES

**\$225** LEVEL 1: 1-5 EMPLOYEES

### BASIC MEMBERSHIP LEVELS

**\$175** HOME BASED BUSINESS

**\$125** BUSINESS ASSOCIATES & INDIVIDUALS

**\$110** NON-PROFIT ORGANIZATIONS

\$25 FEE APPLIES FOR ANY NEW  
MEMBER APPLICATION

# CHAMBER CHAMPIONS SPONSORSHIP LEVEL BENEFITS

MONTHLY LUNCHEONS AND SPECIAL EVENTS	 CORPUS CHRISTI MEDICAL CENTER				
	RED DIAMOND	DIAMOND	PLATINUM	GOLD	SILVER
INFO TABLE AT LUNCHEON OF CHOICE	✓				
PREMIER BANNER AD ON CHAMBER WEBSITE HOME PAGE	✓				
2-PAGE SPREAD AD IN CHAMBER DIRECTORY - AD AND ARTICLE	✓				
PRESENTING SPONSOR LEVEL AT STATE OF LUNCHEONS OF CHOICE	2 EVENTS				
FULL PAGE AD IN CHAMBER DIRECTORY - AD AND ARTICLE	SEE ABOVE (2-PAGE SPREAD AD)	✓			
ANNUAL BANQUET SEATING	8 SEATS	8 SEATS			
LUNCH & LEARN SEATING	8 SEATS	6 SEATS	4 SEATS	2 SEATS	
PREFERRED HOSTING OPPORTUNITY FOR CHAMBER MIXER OF CHOICE	1 EVENT	1 EVENT	1 EVENT	1 EVENT	
TICKETS TO PORTLAND NIGHT AT THE HOOKS	8 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS	
SEATING AT MONTHLY LUNCHEON OF CHOICE	SEE ABOVE (PRESENTING SPONSOR WITH 16 SEATS)	8 SEATS	6 SEATS	4 SEATS	2 SEATS
<b>EXPERTISE AND VISIBILITY OPPORTUNITIES</b>					
CATEGORY SPECIFIC BANNER AD ON CHAMBER WEBSITE	✓	✓	✓		
COMPANY BROCHURE IN RELOCATION PACKET	✓	✓	✓		
FEATURE STORY IN MONDAY MINUTE NEWSLETTER	✓	✓	✓		
COMPANY NAME LISTED ON CHAMBER EMAILS	✓	✓	✓	✓	
SOCIAL MEDIA PROMOTION	15 POSTS	10 POSTS	8 POSTS	5 POSTS	
CHAMBER WEBSITE LISTING & ICON NOTATING LEVEL	✓	✓	✓	✓	✓
LOGO SHOWN ON SCREEN PRIOR TO MEETINGS & DISPLAYED IN VISITOR CENTER	✓	✓	✓	✓	✓
EBLAST ADVERTISING	10 EBLASTS	8 EBLASTS	6 EBLASTS	4 EBLASTS	2 EBLASTS
INCLUSION IN NEW MEMBER PACKETS	✓	✓	✓	✓	✓
PROMINENT LOGO NOTATING LEVEL ON CHAMBER CHAMPION BANNER	✓	✓	✓	✓	✓
<b>YOUR INVESTMENT</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,795</b>	<b>\$2,500</b>	<b>\$995</b>

LET'S WORK  
TOGETHER

**ADVERTISING  
OPPORTUNITIES**

REACH A WIDE &  
DIVERSE AUDIENCE

OVER 7500 FOLLOWERS  
ON SOCIAL MEDIA

THOUSANDS OF  
MONTHLY VISITORS TO  
THE CHAMBER WEBSITE

DIGITAL & PRINT  
PUBLICATION OF  
ADVERTORIALS AND  
FEATURE STORIES

DESIGNATED ON A  
FIRST RESERVED,  
FIRST PAID BASIS

**CHAMBER WEBSITE ADVERTISING (ANNUAL RATE)**

<input type="radio"/> PREMIER BANNER AD	\$ 1 7 5 2
<input type="radio"/> CATEGORY SPECIFIC BANNER AD	\$ 8 6 4
<input type="radio"/> ENHANCED WEBSITE LISTING	\$ 1 2 0

**CHAMBER MAGAZINE & MEMBERSHIP DIRECTORY ADS ANNUAL RATE**

<input type="radio"/> EXCLUSIVE BACK COVER FULL PAGE AD	\$ 3 4 9 5
<input type="radio"/> EXCLUSIVE CENTER 2 PAGE SPREAD AD	\$ 3 4 9 5
<input type="radio"/> EXCLUSIVE INSIDE BACK COVER FULL PAGE AD	\$ 2 5 0 0
<input type="radio"/> EXCLUSIVE INSIDE FRONT COVER FULL PAGE AD	\$ 2 5 0 0
<input type="radio"/> EXCLUSIVE 3RD PAGE FULL PAGE AD	\$ 2 5 0 0
<input type="radio"/> EXCLUSIVE LAST PAGE FULL PAGE AD	\$ 2 5 0 0
<input type="radio"/> 2 PAGE SPREAD	\$ 2 8 0 0
<input type="radio"/> FULL PAGE AD	\$ 1 5 0 0
<input type="radio"/> 2/3 PAGE AD	\$ 1 2 2 5
<input type="radio"/> 1/2 PAGE AD	\$ 9 9 5
<input type="radio"/> 1/4 PAGE AD	\$ 6 0 0
<input type="radio"/> 1/8 PAGE AD	\$ 4 0 0

**ONLINE MARKETING**

<input type="radio"/> EXCLUSIVE EBLAST TO CHAMBER SUBSCRIBERS	\$ 2 5
<input type="radio"/> SOCIAL MEDIA SHARES & EXCLUSIVE POSTS	\$ 1 0
<input type="radio"/> LISTED EVENT INFORMATION DATE & TIME ON MONDAY MINUTE NEWSLETTER	\$ 1 0

**GRAPHIC DESIGN SERVICES**

<input type="radio"/> AD DESIGN FOR USE IN PUBLICATIONS	\$ 1 7 5
<input type="radio"/> LOGO BRANDING DESIGN	\$ 5 0
<input type="radio"/> BUSINESS CARDS, LETTERHEAD & ENVELOPES	\$ 5 0
<input type="radio"/> SOCIAL MEDIA GRAPHICS/DIGITAL ADS	\$ 7 5

**SPONSOR  
OPPORTUNITIES**

FIRST RIGHT OF  
REFUSAL FOR CHAMBER  
EVENTS

RESERVE YOUR  
SPONSORSHIP NOW -  
MAKE A SELECTION TO  
BE CONTACTED FIRST AS  
EVENT NEARS

MEMBER DISCOUNTS &  
EARLY REGISTRATION  
TO SELECT EVENTS

DESIGNATED ON A  
FIRST RESERVED,  
FIRST PAID BASIS

<input type="radio"/> STATE OF THE COUNTY LUNCHEON (JAN 2025)	\$1000-\$350
<input type="radio"/> PORTLAND HALF MARATHON (JAN 2025)	\$2500-\$500
<input type="radio"/> 49TH ANNUAL WINDFEST (APR 2024)	\$35,000-\$200
<input type="radio"/> STATE OF THE CITY LUNCHEON (MAY 2024)	\$1000-\$350
<input type="radio"/> ANNUAL AWARDS & BANQUET (JUNE 2024)	\$5000-\$500
<input type="radio"/> STATE OF THE INDUSTRY LUNCHEON (SEPT 2024)	\$1000-\$350
<input type="radio"/> ANNUAL GOLF TOURNAMENT (OCT 2024)	\$2000-\$200
<input type="radio"/> PORTLAND MADE LEMONADE (JULY 2024)	\$5000-\$350
<input type="radio"/> ANNUAL CLAY TOURNAMENT (AUG 2024)	\$2000-\$200
<input type="radio"/> LEADING LADIES GALA (SEPT 2024)	\$2000-\$200
<input type="radio"/> LEADERSHIP PORTLAND (SEPT 2023-JUNE 2024)	\$1500-\$75
<input type="radio"/> YOUTH LEADERSHIP GP (OCT 2023-MAY 2024)	\$1500-\$75
<input type="radio"/> STATE OF THE ECONOMY LUNCHEON (OCT 2024)	\$1000-\$350
<input type="radio"/> EDUCATIONAL LUNCHEONS (MONTHLY)	\$1000-\$350
<input type="radio"/> EDUCATIONAL BREAKFASTS (MONTHLY)	\$1000-\$350
<input type="radio"/> CHAMBER CHAT & CHEERS (BI-MONTHLY)	\$100
<input type="radio"/> WINE DOWN WEDNESDAY (BI-MONTHLY)	\$250
<input type="radio"/> BROADWAY BINGO (MONTHLY)	\$250

# BOARD OF DIRECTORS

ELIZABETH ACKMAN

*Chairman*

Edward Jones

LAUREN ALBRECHT

*Incoming Chairman*

Individual

SCOTT RIOS

*Treasurer*

Frost Bank

DALE CONAWAY

*Past Chairman*

Al Willeford Chevrolet

AMY TRAYLOR

*Secretary*

My Mom Had That!

DENNIS RINALDI

*Director*

Dash Construction

DENNIS WADE

*Director*

The News of San Patricio

PAUL BUNTZ

*Director*

Harbor Holl Sound

LAURA MILLER

*Director*

KW Coastal Bend

ROXANNE SWIERC

*Director*

Farmers Insurance Group

PATRIC LUERA

*Director*

State Farm

STEPHANIE MILLER

*Director*

Adurra Group Inc.

DR. MICHELLE CAVAZOS

*Appointed Director*

G-PISD

MICHELLE HINOJOSA

*Appointed Director*

Port of Corpus Christi

BILL T. WILSON, II

*Appointed Director*

City of Portland

ISABEL PALACIOS

*Appointed Director*

ArcelorMittal HBI Texas

## STAFF

*Tracy Florence*

*President/CEO*

*Miranda Buller*

*Director of Operations*

*Reba Rodriguez*

*Marketing & Events Coordinator*



Chamber of Commerce & Visitor Center

## MEMBERSHIP INVESTMENT INFORMATION

Please fill out the information below in as much detail as possible (*this information will be used for our records in your membership file, and for your directory listings on the Portland Chamber website, [www.portlandtx.org](http://www.portlandtx.org) and the Annual Chamber Magazine & Directory.*)

COMPANY NAME \_\_\_\_\_

PRIMARY CONTACT \_\_\_\_\_

TITLE \_\_\_\_\_

BILLING CONTACT \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

PHYSICAL ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

NUMBER OF ASSOCIATES AND/OR EMPLOYEES \_\_\_\_\_

MEMBERSHIP INVESTMENT AMOUNT \$ \_\_\_\_\_ + \$25.00 APPLICATION FEE  
(SEE INVESTMENT SCHEDULE)

ADVERTISING AMOUNT TOTAL \$ \_\_\_\_\_ (SEE ADVERTISING OPPORTUNITIES)

MAY WE SEND YOU REMINDERS VIA EMAIL? \_\_\_\_\_ YES \_\_\_\_\_ NO

SIGNATURE \_\_\_\_\_

TITLE \_\_\_\_\_ DATE \_\_\_\_\_

\*Dues are non-refundable

