

WORKING FOR YOUR BUSINESS

Membership in the Portland Chamber of Commerce



THE CHAMBER HAS BEEN PROVIDING OUR 400+ MEMBERS WITH THE TOOLS AND RESOURCES TO HELP THEM BUILD THEIR BUSINESS IN THE PORTLAND COMMUNITY SINCE 1963

Join Today

PORTLAND
T E X A S
Chamber of Commerce & Visitor Center

WWW.PORTLANDTX.ORG



Join us and see the difference.

INVESTING IN YOUR CHAMBER

The work of your Chamber is financed by the investment of the Members who support it. The income for the chamber comes from Membership Investment and non-dues revenue such as our annual fundraisers including: Windfest, States of Luncheons, ie. the City, the County, the Industry & the Economy, Annual Golf Tournament, and the Portland Chamber of Commerce & Visitor Center Directory.

According to a study conducted by the Schapiro Group, 49% of consumers were more likely to think favorably of a local business if it was a member of the local Chamber -- and 80% were more likely to purchase a product or service from a Chamber member. The Portland Chamber has over 400 members, 70% are small businesses with 50 or fewer employees.

Tracy Florence

PRESIDENT/CEO

PORTLAND CHAMBER OF

COMMERCE & VISITOR CENTER



Membership Benefits



WHAT YOU'LL GET:

- ✓ CREDIBILITY & REFERRALS
INCREASED WEB VISIBILITY
ENHANCED BUSINESS LISTING
- ✓ ONLINE ADVERTISING
SOCIAL MEDIA NETWORKING
EMAIL MARKETING
- ✓ RIBBON CUTTING
GRAND OPENING CEREMONY
GROUND BREAKING
- ✓ NETWORKING
CONSTANT CONTACT DISCOUNT
MEMBERSHIP DIRECTORY LISTING
- ✓ VISITOR CENTER MEMBERS
MARKETPLACE, DISCOUNTED PRICING
AT CHAMBER EVENTS, FACEBOOK
MARKETING
- ✓ WEBSITE ACCESS FOR MEMBERS
ADVOCACY FOR BUSINESS,
THROUGH EFFECTIVE POLITICAL
ACTION

The Portland Chamber of Commerce is an exciting organization of energetic, vibrant investors joining together to help make Portland a great place to...Visit, Explore, & Stay.

Why Invest?

The mission of the Portland Chamber of Commerce & Visitor Center is to promote a business, tourism and family friendly environment encouraging dynamic growth for Portland. The Chamber is a member-driven organization that assesses the needs of local business owners and executives. Our programs, products and events are created to deliver the strategic business solutions our members need.

The Portland Chamber of Commerce & Visitor Center is:

- 🌐 the clear voice of business communicating to all levels of government on your behalf.
- 🌐 aggressively advocating for business through effective political action, ensuring that government offices are business sensitive.
- 🌐 offering a unique array of member discounts and benefits to save you time and money.
- 🌐 offering leadership programs to provide leadership skills and mentors to help you grow your business.
- 🌐 continuously promoting the community and your business.
- 🌐 focused on creating a strong and local economy.
- 🌐 providing an extraordinary array of effective business building opportunities to help get you connected.
- 🌐 providing meaningful business education and timely skill building workshops to improve your business effectiveness.
- 🌐 uniquely positioned to represent your business to relocating residents, new business and visitors to our community.

SEE PAGE 6 FOR SPONSORSHIP
AND ADVERTISING
OPPORTUNITIES

Membership

TYPES & DUES

CHAMBER CHAMPIONS MEMBERSHIP LEVELS

\$10,000 RED DIAMOND MEMBERSHIP



\$5,000 DIAMOND MEMBERSHIP

\$3,795 PLATINUM MEMBERSHIP

\$2,500 GOLD MEMBERSHIP

\$995 SILVER MEMBERSHIP

SEE PAGE 5 FOR CHAMBER
CHAMPION MEMBERSHIP
LEVEL BENEFITS



GENERAL MEMBERSHIP LEVELS

\$895 LEVEL 6: 51 OR MORE EMPLOYEES

\$505 LEVEL 5: 36-50 EMPLOYEES

\$405 LEVEL 4: 21-35 EMPLOYEES

\$325 LEVEL 3: 11-20 EMPLOYEES

\$275 LEVEL 2: 6-10 EMPLOYEES

\$225 LEVEL 1: 1-5 EMPLOYEES

BASIC MEMBERSHIP LEVELS

\$175 HOME BASED BUSINESS

\$125 BUSINESS ASSOCIATES & INDIVIDUALS

\$110 NON-PROFIT ORGANIZATIONS

\$25 FEE APPLIES FOR ANY NEW
MEMBER APPLICATION

CHAMBER CHAMPIONS SPONSORSHIP LEVEL BENEFITS

MONTHLY LUNCHEONS AND SPECIAL EVENTS	 RED DIAMOND	DIAMOND	PLATINUM	GOLD	SILVER
	INFO TABLE AT LUNCHEON OF CHOICE	✓			
PREMIER BANNER AD ON CHAMBER WEBSITE HOME PAGE	✓				
2-PAGE SPREAD AD IN CHAMBER DIRECTORY - AD AND ARTICLE	✓				
PRESENTING SPONSOR LEVEL AT STATE OF LUNCHEONS OF CHOICE	2 EVENTS				
FULL PAGE AD IN CHAMBER DIRECTORY - AD AND ARTICLE	SEE ABOVE (2-PAGE SPREAD AD)	✓			
ANNUAL BANQUET SEATING	8 SEATS	8 SEATS			
LUNCH & LEARN SEATING	8 SEATS	6 SEATS	4 SEATS	2 SEATS	
PREFERRED HOSTING OPPORTUNITY FOR CHAMBER MIXER OF CHOICE	1 EVENT	1 EVENT	1 EVENT	1 EVENT	
TICKETS TO PORTLAND NIGHT AT THE HOOKS	8 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS	
SEATING AT MONTHLY LUNCHEON OF CHOICE	SEE ABOVE (PRESENTING SPONSOR WITH 16 SEATS)	8 SEATS	6 SEATS	4 SEATS	2 SEATS
EXPERTISE AND VISIBILITY OPPORTUNITIES					
CATEGORY SPECIFIC BANNER AD ON CHAMBER WEBSITE	✓	✓	✓		
COMPANY BROCHURE IN RELOCATION PACKET	✓	✓	✓		
FEATURE STORY IN MONDAY MINUTE NEWSLETTER	✓	✓	✓		
COMPANY NAME LISTED ON CHAMBER EMAILS	✓	✓	✓	✓	
SOCIAL MEDIA PROMOTION	15 POSTS	10 POSTS	8 POSTS	5 POSTS	
CHAMBER WEBSITE LISTING & ICON NOTATING LEVEL	✓	✓	✓	✓	✓
LOGO SHOWN ON SCREEN PRIOR TO MEETINGS & DISPLAYED IN VISITOR CENTER	✓	✓	✓	✓	✓
EBLAST ADVERTISING	10 EBLASTS	8 EBLASTS	6 EBLASTS	4 EBLASTS	2 EBLASTS
INCLUSION IN NEW MEMBER PACKETS	✓	✓	✓	✓	✓
PROMINENT LOGO NOTATING LEVEL ON CHAMBER CHAMPION BANNER	✓	✓	✓	✓	✓
YOUR INVESTMENT	\$10,000	\$5,000	\$3,795	\$2,500	\$995

LET'S WORK
TOGETHER

**ADVERTISING
OPPORTUNITIES**

REACH A WIDE &
DIVERSE AUDIENCE

OVER 7500 FOLLOWERS
ON SOCIAL MEDIA

THOUSANDS OF
MONTHLY VISITORS TO
THE CHAMBER WEBSITE

DIGITAL & PRINT
PUBLICATION OF
ADVERTORIALS AND
FEATURE STORIES

DESIGNATED ON A
FIRST RESERVED,
FIRST PAID BASIS

CHAMBER WEBSITE ADVERTISING (ANNUAL RATE)

<input type="radio"/> PREMIER BANNER AD	\$ 1 7 5 2
<input type="radio"/> CATEGORY SPECIFIC BANNER AD	\$ 8 6 4
<input type="radio"/> ENHANCED WEBSITE LISTING	\$ 1 2 0

CHAMBER MAGAZINE & MEMBERSHIP DIRECTORY ADS ANNUAL RATE

<input type="radio"/> EXCLUSIVE BACK COVER FULL PAGE AD	\$ 3 4 9 5
<input type="radio"/> EXCLUSIVE CENTER 2 PAGE SPREAD AD	\$ 3 4 9 5
<input type="radio"/> EXCLUSIVE INSIDE BACK COVER FULL PAGE AD	\$ 2 5 0 0
<input type="radio"/> EXCLUSIVE INSIDE FRONT COVER FULL PAGE AD	\$ 2 5 0 0
<input type="radio"/> EXCLUSIVE 3RD PAGE FULL PAGE AD	\$ 2 5 0 0
<input type="radio"/> EXCLUSIVE LAST PAGE FULL PAGE AD	\$ 2 5 0 0
<input type="radio"/> 2 PAGE SPREAD	\$ 2 8 0 0
<input type="radio"/> FULL PAGE AD	\$ 1 5 0 0
<input type="radio"/> 2/3 PAGE AD	\$ 1 2 2 5
<input type="radio"/> 1/2 PAGE AD	\$ 9 9 5
<input type="radio"/> 1/4 PAGE AD	\$ 6 0 0
<input type="radio"/> 1/8 PAGE AD	\$ 4 0 0

ONLINE MARKETING

<input type="radio"/> EXCLUSIVE EBLAST TO CHAMBER SUBSCRIBERS	\$ 2 5
<input type="radio"/> SOCIAL MEDIA SHARES & EXCLUSIVE POSTS	\$ 1 0
<input type="radio"/> LISTED EVENT INFORMATION DATE & TIME ON MONDAY MINUTE NEWSLETTER	\$ 1 0

GRAPHIC DESIGN SERVICES

<input type="radio"/> AD DESIGN FOR USE IN PUBLICATIONS	\$ 1 7 5
<input type="radio"/> LOGO BRANDING DESIGN	\$ 5 0
<input type="radio"/> BUSINESS CARDS, LETTERHEAD & ENVELOPES	\$ 5 0
<input type="radio"/> SOCIAL MEDIA GRAPHICS/DIGITAL ADS	\$ 7 5

**SPONSOR
OPPORTUNITIES**

FIRST RIGHT OF
REFUSAL FOR CHAMBER
EVENTS

RESERVE YOUR
SPONSORSHIP NOW -
MAKE A SELECTION TO
BE CONTACTED FIRST AS
EVENT NEARS

MEMBER DISCOUNTS &
EARLY REGISTRATION
TO SELECT EVENTS

DESIGNATED ON A
FIRST RESERVED,
FIRST PAID BASIS

<input type="radio"/> STATE OF THE COUNTY LUNCHEON (JAN 2025)	\$1000-\$350
<input type="radio"/> PORTLAND HALF MARATHON (JAN 2025)	\$2500-\$500
<input type="radio"/> 49TH ANNUAL WINDFEST (APR 2024)	\$35,000-\$200
<input type="radio"/> STATE OF THE CITY LUNCHEON (MAY 2024)	\$1000-\$350
<input type="radio"/> ANNUAL AWARDS & BANQUET (JUNE 2024)	\$5000-\$500
<input type="radio"/> STATE OF THE INDUSTRY LUNCHEON (SEPT 2024)	\$1000-\$350
<input type="radio"/> ANNUAL GOLF TOURNAMENT (OCT 2024)	\$2000-\$200
<input type="radio"/> PORTLAND MADE LEMONADE (JULY 2024)	\$5000-\$350
<input type="radio"/> ANNUAL CLAY TOURNAMENT (AUG 2024)	\$2000-\$200
<input type="radio"/> LEADING LADIES GALA (SEPT 2024)	\$2000-\$200
<input type="radio"/> LEADERSHIP PORTLAND (SEPT 2023-JUNE 2024)	\$1500-\$75
<input type="radio"/> YOUTH LEADERSHIP GP (OCT 2023-MAY 2024)	\$1500-\$75
<input type="radio"/> STATE OF THE ECONOMY LUNCHEON (OCT 2024)	\$1000-\$350
<input type="radio"/> EDUCATIONAL LUNCHEONS (MONTHLY)	\$1000-\$350
<input type="radio"/> EDUCATIONAL BREAKFASTS (MONTHLY)	\$1000-\$350
<input type="radio"/> CHAMBER CHAT & CHEERS (BI-MONTHLY)	\$100
<input type="radio"/> WINE DOWN WEDNESDAY (BI-MONTHLY)	\$250
<input type="radio"/> BROADWAY BINGO (MONTHLY)	\$250

BOARD OF DIRECTORS

ELIZABETH ACKMAN

Chairman
Edward Jones

LAUREN ALBRECHT

Incoming Chairman
Individual

SCOTT RIOS

Treasurer
Charter Bank

DALE CONAWAY

Past Chairman
Al Willeford Chevrolet

AMY TRAYLOR

Secretary
My Mom Had That!

DENNIS RINALDI

Director
Dash Construction

DENNIS WADE

Director
The News of San Patricio

PAUL BUNTZ

Director
Harbor Holl Sound

LAURA MILLER

Director
KW Coastal Bend

ROXANNE SWIERC

Director
Farmers Insurance Group

PATRIC LUERA

Director
State Farm

STEPHANIE MILLER

Director
Aduorra Group Inc.

DR. MICHELLE CAVAZOS

Appointed Director
G-PISD

MICHELLE HINOJOSA

Appointed Director
Port of Corpus Christi

BILL T. WILSON, II

Appointed Director
City of Portland

ISABEL PALACIOS

Appointed Director
ArcelorMittal HBI Texas

STAFF

Tracy Florence

President/CEO

Miranda Buller

Director of Operations

Reba Rodriguez

Marketing & Events Coordinator



Chamber of Commerce & Visitor Center

MEMBERSHIP INVESTMENT INFORMATION

Please fill out the information below in as much detail as possible (*this information will be used for our records in your membership file, and for your directory listings on the Portland Chamber website, www.portlandtx.org and the Annual Chamber Magazine & Directory.*)

COMPANY NAME _____

PRIMARY CONTACT _____

TITLE _____

BILLING CONTACT _____

MAILING ADDRESS _____

PHYSICAL ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

WEBSITE _____

NUMBER OF ASSOCIATES AND/OR EMPLOYEES _____

MEMBERSHIP INVESTMENT AMOUNT \$ _____ + \$25.00 APPLICATION FEE
(SEE INVESTMENT SCHEDULE)

ADVERTISING AMOUNT TOTAL \$ _____ (SEE ADVERTISING OPPORTUNITIES)

MAY WE SEND YOU REMINDERS VIA EMAIL? _____ YES _____ NO

SIGNATURE _____

TITLE _____ DATE _____

*Dues are non-refundable

