

50th
ANNUAL



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50TH ANNUAL
WINDFEST
SPONSORSHIPS

MARCH 27-30, 2025
PORTLAND COMMUNITY
COMPLEX
PORTLAND, TX



ABOUT THE EVENT

ANNUAL COMMUNITY EVENT

Windfest is a family festival in its 50th year, held every Spring in Portland, Texas. Windfest offers families many activities from live music, competitions, kids activities, a carnival and more.



EVENT TIMELINE

Thursday 27 March 2025
5:00pm-10:00pm

Friday 28 March 2025
5:00pm-11:00pm

Saturday 29 March 2025
12:00pm-11:00pm

Sunday 30 March 2025
12:00pm-6:00pm



PROMOTE COMMUNITY ..and have fun doing it

PROUD SPONSOR

portland
Building Community and Raising Families.





**THURS-
SUN**

**Bands/
Performances**

50+

Vendors

19

Events



Volunteers



17

**IBCA Sanctioned
BBQ Cook-Off Teams**

100

**Cornhole
Tournament
Players**

12

**Pickleball
Tournament
Teams**



Sourin' High for 50 years!

2025 TITLE SPONSOR BENEFITS

MAIN STAGE BANNERS



DIGITAL INCLUSION



- Company Logo included on billboards
- Windfest Parade GRAND MARSHAL designation
- Verbal Recognition before headliner performance
- Recognition on TV & Radio Promos
- Recognition in Chamber E-blasts
- Company Banner premier placement: two Festival Entrance Grounds, Main Stage Side Banners
- Logo/Name prominently placed on top back of Windfest T-shirt
- 30ct 3-Day Windfest Passes
- 15ct 3-Day Windfest Parking Passes
- 10 Windfest T-shirts
- 6 Sponsor Shout-Outs on Social Media



LOGO PLACEMENT

TICKETS & PASSES



ADVERTISING

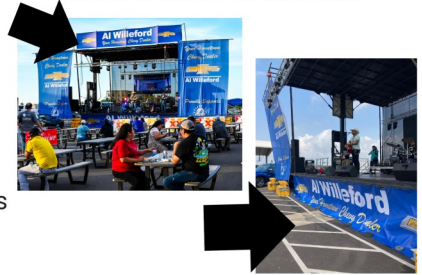


\$35,000

2025 ENTERTAINMENT SPONSOR BENEFITS

- Verbal Recognition before headliner performance
- Recognition on TV & Radio Promos
- Recognition in Chamber E-blasts
- Company Banner premier placement: Main Stage Top & Bottom Banners
- Logo prominently placed on middle back of Windfest T-shirt
- 15ct 3-Day Windfest Passes
- 9ct 3-Day Windfest Parking Passes
- 8 Windfest T-shirts
- 4 Sponsor Shout-Outs on Social Media

MAIN STAGE BANNERS



DIGITAL INCLUSION



LOGO PLACEMENT



TICKETS & PASSES



ADVERTISING



\$25,000

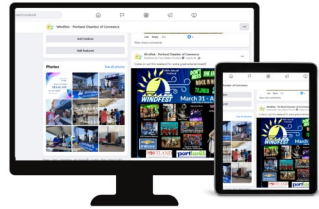
2025 BBQ COOK-OFF SPONSOR BENEFITS

- Recognition on TV
- Recognition in Chamber E-blasts
- Company Banner premier placement: BBQ Cook-Off Tent
- Logo placement on Awards
- Logo placed on the back of Windfest T-shirt
- 10ct 3-Day Windfest Passes
- 6ct 3-Day Windfest Parking Passes
- 5 Windfest T-shirts
- 2 Sponsor Shout-Outs on Social Media

BBQ COOK-OFF TENT BANNER



DIGITAL INCLUSION



LOGO PLACEMENT



ADVERTISING TV



TICKETS & PASSES



\$15,000

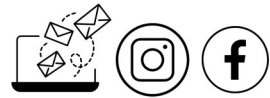
2025 OPEN AIR LOUNGE SPONSOR BENEFITS

- Recognition on TV
- Recognition in Chamber E-blasts
- Company Banner premier placement at Open Air Lounge
- Logo prominently placed on middle back of Windfest T-shirt
- 10ct 3-Day Windfest Passes
- 6ct 3-Day Windfest Parking Passes
- 5 Windfest T-shirts
- 2 Sponsor Shout-Outs on Social Media

OPEN AIR LOUNGE BANNER



ADVERTISING



LOGO PLACEMENT



TICKETS & PASSES



\$15,000

2025 MUTTON BUSTIN SPONSOR BENEFITS

- Recognition in Chamber E-blasts
- Company Banner placement on Mutton Bustin Arena fence
- Logo placed on back of Windfest T-shirt
- 8ct 3-Day Windfest Passes
- 4ct 3-Day Windfest Parking Passes
- 3 Windfest T-shirts
- 1 Sponsor Shout-Out on Social Media

MUTTON BUSTIN ARENA BANNER



ADVERTISING



LOGO PLACEMENT



TICKETS & PASSES



\$7,500

2025 TICKET SPONSOR BENEFITS

- Recognition in Chamber E-blasts
- Company Logo placement on event tickets
- Logo placed on back of Windfest T-shirt
- 5ct 3-Day Windfest Passes
- 3ct 3-Day Windfest Parking Passes
- 2 Windfest T-shirts

TICKETS & PASSES



TICKET LOGO PLACEMENT

THIS IS YOUR TICKET

Windfest 2024
#164-7-2024



General Admission
Event Date: 04/02-04/07/2024
Event Location: 1000
Ticket Number: 00000000000000000000000000000000

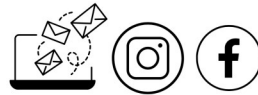
The City of Portland and the Portland Chamber of Commerce Inc.
#164-7-2024
48th Annual Windfest April 4-7, 2024

LINK: [www.windfest.com](#)
©2024

SPONSORS

YOUR LOGO

ADVERTISING



LOGO PLACEMENT



\$5,000

2025 REDFISH ANGLERS SPONSOR BENEFITS

- Recognition in Chamber E-blasts
- Company Banner placement on Redfish Anglers Tent
- Logo placed on back of Windfest T-shirt
- 5ct 3-Day Windfest Passes
- 3ct 3-Day Windfest Parking Passes
- 2 Windfest T-shirts

REDFISH ANGLERS TENT BANNER



ADVERTISING



LOGO PLACEMENT



TICKETS & PASSES



\$5,000

2025 INTERNET SPONSOR BENEFITS

- Recognition in Chamber E-blasts
- Company Banner placement on Internet Hub
- Logo placed on back of Windfest T-shirt
- 5ct 3-Day Windfest Passes
- 3ct 3-Day Windfest Parking Passes
- 2 Windfest T-shirts

INTERNET HUB LOGO PLACEMENT



DIGITAL INCLUSION



TICKETS & PASSES



LOGO PLACEMENT



\$5,000

2025 ENTRANCE SPONSOR BENEFITS

- Recognition in Chamber E-blasts
- Company Banner placement at Gate entrances (Cedar & Billy G. Webb)
- Logo placed on back of Windfest T-shirt
- 5ct 3-Day Windfest Passes
- 3ct 3-Day Windfest Parking Passes
- 2 Windfest T-shirts

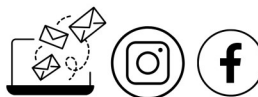
TICKETS & PASSES



GATE ENTRANCE BANNERS



ADVERTISING



LOGO PLACEMENT



\$5,000

2025 ADDITIONAL SPONSORSHIP OPPORTUNITIES

PETTING ZOO SPONSOR **\$3,500**

- Recognition in Chamber E-blasts
- Company Logo banner in front of Petting Zoo
- Logo placed on back of Windfest T-shirt
- 3ct 3-Day Windfest Passes
- 1ct 3-Day Windfest Parking Pass

KIDS ZONE SPONSOR **\$3,500**

- Recognition in Chamber E-blasts
- Company Logo banner in front of Petting Zoo
- Logo placed on back of Windfest T-shirt
- 3ct 3-Day Windfest Passes
- 1ct 3-Day Windfest Parking Pass

COMFORT STATION SPONSOR **SOLD**



TOURNAMENT SPONSOR **\$2,500**

- Recognition in Chamber E-blasts
- Company Logo banner at entrance to tournament of choice:
Cornhole, Pickleball or Robotics Expo
- Logo placed on back of Windfest T-shirt
- 2ct 3-Day Windfest Passes
- 1ct 3-Day Windfest Parking Pass

DACHSHUND DASH SPONSOR \$1,500

- Recognition in Chamber E-blasts
- Company Logo banner at Dachshund Dash
- Name placed on back of Windfest T-shirt

T-SHIRT SPONSOR \$1,200

- Recognition in Chamber E-blasts
- Company Logo placed on sleeve of Windfest T-shirt

KOOZIE SPONSOR \$1,200

- Recognition in Chamber E-blasts
- Company Logo placed on back of koozies
- Name placed on back of Windfest T-Shirt

FIRST AID SPONSOR \$1,000

- Recognition in Chamber E-blasts
- Company Logo placed at First Aid/ Info Booth
- Name placed on back of Windfest T-Shirt

HOSPITALITY SPONSOR \$500

- Recognition in Chamber E-blasts
- Company Logo banner placed at entrance to hospitality suite
- Name placed on back of Windfest T-Shirt

GOLF CART SPONSOR \$500

- Recognition in Chamber E-blasts
- Name placed on back of Windfest T-Shirt
- Company Name on Golf Cart

Secure a Windfest Sponsorship
Visit us online at www.windfest.org
Or Scan QR Code



**Sponsorship cut-off March 1, 2025: guarantee for logos to be placed on t-shirts, welcome signs, etc.*