

FREQUENTLY ASKED QUESTIONS

ABOUT THE PROGRAM

What is Portland Made Lemonade?

Portland Made Lemonade is a FREE community-wide, educational initiative designed to teach children how to start, own and operate their own business – a lemonade stand.

When is Portland Made Lemonade?

This year Portland Made Lemonade Day will be held on July 20, 2024.

What do children learn?

The objective of Lemonade Day is to teach youth how to start, own, and operate their own business – a lemonade stand. Children learn the entrepreneurial skills necessary to be successful in the future and become contributing members of their communities. They learn how to create a budget, set profit-making goals, serve customers, repay investors and give back to the community. For kids, one of the best parts is that after covering their expenses and paying back their investor, they can keep what they earn. We encourage them to spend some of their profit as a reward for their hard work, save some of their profit for a rainy day or to re-invest in their business, and share some of their profit with the community that supported them.

How did Portland Made Lemonade get started?

Portland Made Lemonade was founded in 2022 by the Chamber's Portland Business Council. As local business owners and entrepreneurs, The PBC is passionate about entrepreneurship and proactively supports youth and experiential learning.

How much does it cost to participate in Portland Made Lemonade?

Portland Made Lemonade is a free program for all youth. The curriculum, activities, services, products and resources of Portland Made Lemonade are made possible by the generous donations of individuals, corporations, community organizations and foundations.

How old do you have to be to participate in Lemonade Day?

Lemonade Day is open to youth of all ages. The curriculum is written to target youth in grades 3-5 however, the material can be adapted for older or younger audiences.

What happens to the money raised on Portland Made Lemonade Selling Day?

The money made at each stand on Selling Day belongs to the youth participants who operate that stand. 100% of what they make is their business profit. The Portland Made Lemonade curriculum encourages them to spend some, save some, and share some: spend some on themselves for all their hard work; save some and open a bank account; and share some with a charity, non-profit or cause in their community.

REGISTRATION

How does my child register?

We encourage you to register your youth participants online by visiting <https://www.portlandtx.org/portlandmadelemonade/>

What do we do after we register?

After registration, you will receive a confirmation email with instructions on where to go to pick up your materials. If you register online at the Chamber website, you will receive a receipt notification of your registration and the confirmation email. If you register at an event, you will either receive physical materials at the event.



Where is the training for Portland Made Lemonade?

The Portland Made Lemonade curriculum walks you through everything you need to know to start your lemonade business. Families (or mentors) work through the curriculum together with their participants to make a plan, build a stand, and execute their plan for Selling Day. There is one mandatory training in July, date is to be determined to help youth with the lessons, building a stand, creating their plan, etc.

Where can my child set up their lemonade stand?

A child has a number of options when determining a location for their lemonade stand. Some participants set up in front of their homes while others request to set up in front of a local business in hopes of getting more traffic. If you do have a business site in mind, be sure to have your child ask for permission early for the best chance of success.

How will customers know where to find us?

Once you have your location determined, we will add your stand on the map. Be sure to provide your host location to the Chamber so that we can include it on the map if you are not at a location we provide.

Do we need a health permit to participate in Lemonade Day?

No. Kids lemonade stands became legal statewide on Sept. 1, 2019. We've made the process easy but we want the youth that participate to have a full understanding of what it means to be in business. Knowing the rules is one of the most important lessons!

Can we set up our lemonade stand on a different day?

Many times youth decide they enjoy making their own money and they want to continue throughout the year. We encourage that! If you choose to participate on a day other than Portland Made Lemonade, please be sure to set up your stand on private property with the permission of the owner. Unfortunately, to be part of this program, you do have to participate on July 20, 2024.

COMMUNITY PARTICIPATION

How can schools participate in Portland Made Lemonade?

There are many ways schools and classrooms can participate effectively in Portland Made Lemonade. To learn more about how your school can participate, contact the Portland Chamber.

How can community members participate?

On Selling Day, everyone has a job! Selling Day is as much about community and engagement as it is about supporting young entrepreneurs. On Selling Day, we hope you'll be out there buying glasses of lemonade and getting to know the young entrepreneurs in your community. There's also plenty to do in the months and weeks leading up to Selling Day. You may want to mentor youth, serve as a guest speaker in schools, donate, sponsor stands in front of your business, help stuff backpacks or any number of volunteer activities. For more information contact the Portland Chamber of Commerce.